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From the Desk of
Gina M. Brotherton
Jewelry Artist & Owner of GGX Jewels

What's business without a little friendly competition, right? RIGHT! There is a fine line, however, between healthy/friendly competition, and blatant disrespect and dishonesty. I've held my tongue for a long time, as to not bring any negativity to my business – however, in light of some recent events and an ongoing “situation”, it was time for me to say something ON THE RECORD. Not just for the faithful & future clients & customers, but for those that doubt and wish to see me fail, that their business might benefit because of it.

Without going into details, let me just say this:

First and foremost - I am a self-taught jewelry artist. Meaning, that I have not had any formal hands-on classes. I have utilized online tutorials, YouTube videos, books, interacting with other artists, and trial & error when it comes to my knowledge, skills, and abilities with the various techniques that I favor (ie: wire-wrapping). I had to learn it from *somewhere*. There is no shame in that for me. Also for the record, there is not any tutorial that I have ever used that I have *duplicated*. It's about the technique, not the design. I take from it what I can, and apply it to my own ideas. If you can find one out there that you believe is a blatant infringement – please feel free to correct me on that.

Secondly, I stand behind the GGX brand and it's integrity. Period. [Almost] every single design I've created since 2005 has been cataloged via digital photograph (which also comes along with a digital footprint/timestamp). The original website created in 2006 it still active, for those that want to see where it all started as well. But most importantly – Every. Single. Webpage update, upload, GGX Exclusive Collection, image post, etc. is **fully archived** by my website host, and can be pulled at a moment's notice if there is ever **any** doubt or question what so ever about what ideas I had, and when they were implemented. I designed & created the website myself, and am very protective over “my baby” – people who have known me and purchased jewelry from me for years, know what GGX looked like before, during, and after it's re-vamp in May 2009.

Lastly: I work extremely long hours after my 9-5 work day and caring for my family to grow and hustle my business. And because my business is doing well, I just do not have the time fill orders & create jewelry AND maintain a Twitter page, MySpace, Facebook page, and the website – even with help. The GGXJewels.com

website & FB Fan page are my main promotional tools, free for the entire World Wide Web to partake of. Updated almost daily by myself, or one of my administrators. I have nothing to hide, and I will not jeopardize my integrity (or sanity) and risk my good name...for anyone. The articles, the accolades, the upcoming events that are under wraps and very soon to be revealed, all speak for themselves. GGX Jewels is something God laid out for me, and it is mine alone. And I'm thankful everyday for this experience – every bit of it.

That being said, I remind you all that along with the expansion efforts now comes a group of professionals to help me keep on the proper path – not just with book-keeping & admin issues, but with **any** concerns one may have about my business, my designs, my ideas, my integrity, etc. Though the people who could speak more to the fact of where my artistic heart is, are my clients. In particular, those who have custom-ordered & worked WITH me to create a piece or set. And those that have sat and watched me create on-the-spot at an event. If you ever have any questions or concerns about artistic integrity, intellectual property, where my ideas/designs are derived from, events & promotions, or any other issue, please use any of the following emails: info@ggxjewels.com (Me, directly) ; ggxbiz@gmail.com (Business Manager – Jeanette Nater) ; ggxevents@gmail.com (Events & Promo Coordinator – Hatina' Covington) ; ggxcsr@gmail.com (Customer Service Rep – Tara Bell).

I want to again thank those who have prayed with me, and for me, and who have helped me turn my small business into one that is now gaining nation-wide recognition. I continued to be humbled – but I will not back down when it comes to protecting what is mine.

In God's favor,

Gina M. Brotherton